



**Joanna Gaudoin** is a Personal Impact and Influence Expert at **Inside Out** a company she set up in 2011. After nearly a decade in Marketing and Consultancy, working with blue-chip clients such as Kimberly-Clark, SABMiller, Mars and Toshiba, Joanna Gaudoin retrained in personal and corporate image and impact.

At Inside Out Image she helps professional people with all aspects of their personal impact and relationship building confidence and skills. Inside Out Image's vision is for people to be the best they can be in their professional lives, to help them achieve what they want to and

to positively impact their organisation too. In today's highly competitive market, positive personal impact and relationship building skills make a real difference to individual career progression and organisational performance.

Joanna works with clients across the spectrum of professional scenarios where these skills matter, including presentations, meetings, networking, managing day-to-day politics and interviews, incorporating her expertise in the three core tools of appearance, body language and voice. Inside Out Image is based in London but works with clients globally through 1-2-1 consultations, presentations, workshops, training and more informal events, both virtually and in-person. Programmes are tailored to specific client objectives; understanding the specific situation and requirements of every client, whether an individual or an organisation, is essential. Inside Out Image clients include.

Joanna trained with First Impressions in 2011 and is an accredited member of the Federation of Image Professionals International and is the Federation's Regional Co-ordinator for London. In 2016, she won Corporate Vision's European Business award for Finest Executive Image Consultant in the UK. She is also an accredited practitioner with the Academy for Political Intelligence (<http://tafpi.com/>).

Areas of expertise:

Personal Styling – Personal Impact – Relationships Building Skills

Some references:

Barclays – Hays – HSBC – Kerman & Co – Mazars – Metro Bank – PA Consulting – Smith & Williamson – The Royal Household – The Royal Society – Willis Towers Watson

[www.insideoutimage.co.uk](http://www.insideoutimage.co.uk)