



**SUCCESSFUL
WOMEN
ACADEMY**

Susan Kench



Susan Kench is a LinkedIn trainer and coach, a marketing and relationship development consultant, and an associate of Marshall Walker Associates, a women-owned and run, specialist, independent LinkedIn training company based in the City of London.

Susan specialises in training professionals – ranging from one-woman-bands up to senior decision-makers within global corporates – to use LinkedIn to build their professional profiles and develop productive relationships both internally with colleagues and managers and externally with prospective and existing clients and customers.

Susan has a background in law, stakeholder engagement, client relationship management, marketing and business development.

For several years she has provided outsourced business development and marketing solutions to the legal, accountancy and property sectors.

Drawing on 30 years of experience working in a range of organisations, spanning the corporate, recruitment, non-for-profit and public sectors in both the UK and the US, Susan has a keen sense of what is required to create, raise and maintain a professional profile and she employs that understanding to help her clients use LinkedIn to maximise their credibility and their visibility online.

Using a holistic approach that encompasses an understanding of each client's role within their organisation, their goals for their career and/or business, as well as their strengths and their challenges, Susan tailors every training experience to the unique needs of each individual, helping her clients to strategically employ LinkedIn to support their overall business and/or career plan.

Susan works with her clients both 121 or in groups, either face to face or online and she trains clients across the UK and internationally.

Areas of expertise:

LinkedIn Training – LinkedIn Coaching – Content Marketing - Business Development – Business Networking - Career Coaching

www.LinkedinTutors.com

Empowering The Next Generation Of Female Leaders

www.successfulwomenacademy.com | +44 7470 244 415 | info@successfulwomenacademy.com